

Coaching for a Better Society Program Executive Coaching Application

Thank you for your interest in the Coaching for a Better Society program, designed specifically for non-profit leaders and a special collaboration with Inpower One. Through this program, you'll have an opportunity to receive 10 hours of executive coaching from an International Coaching Federation (ICF) certified coach.

Executive coaching is a powerful professional development partnership designed to enhance leadership effectiveness and organisational impact. Through this confidential, one-on-one relationship, nonprofit leaders work with skilled coaches who use questioning, feedback, and structured reflection to help unlock their full potential.

Executive coaching is NOT:

- Consulting or advice-giving where the coach provides ready-made solutions
- Financial support or fundraising assistance for your non-profit
- A source of funding ideas or grant-writing

This application will help us understand your needs and how the Coaching for a Better Society program can best support your leadership journey.

Personal Information

Full Name: _____

Title/Position: _____

Organization Name: _____

Email: _____

Phone Number: _____

Preferred Method of Contact: Email Phone

Organisation Information

Organisation Mission: *(Brief description - 50 words max)*

Number of Years in Operation: _____

Number of Staff: Full-time: _____ Part-time: _____ Volunteers: _____

Primary Population Served: _____

Geographic Region Served: _____

Organisation's Website: _____

Facebook: _____

LinkedIn: _____

Other Social Media Platform: _____

Leadership Experience

How long have you been in your current leadership role? _____

Have you previously worked with an executive coach?

Yes No

If yes, please briefly describe your experience:

Coaching Goals

What are the top 3 leadership challenges you're currently facing?

1. _____
2. _____
3. _____

What specific outcomes do you hope to achieve through executive coaching? (100 words max)

How do you believe improving your leadership capabilities will impact your organization's mission? (100 words max)

Commitment & Availability

Our coaching program typically requires a 4 to 6-month commitment. Can you commit to this schedule?

Yes No Need accommodations (please explain): _____

When would you ideally like to begin coaching? _____

Additional Information

Is there anything else you'd like us to know about yourself or your organization that would help us evaluate your application? (Optional - 150 words max)

Statement of Commitment

I understand that if selected for the Business for Better Society executive coaching program:

- I commit to attending all scheduled coaching sessions
- I will actively participate in the coaching process
- I will complete any assigned work between sessions
- I will provide feedback on my coaching experience

Signature: _____ **Date:** _____

Next Steps

1. Please submit your completed application to Kelly Brantner at kelly@bbsociety.org
2. Applications are reviewed monthly
3. Your application is then presented to the coaching network for consideration. The coaches that put their names forward will be presented to you for review and to determine you would like to have a chemistry meetings set-up with.
4. Following the chemistry meetings, you'll determine which coach you'd like to work with and someone from the Inpower One team will then finalise the assignment and send out the necessary agreement that confirms the details of the assignment.

If you have any questions, please contact Ms. Kelly Brantner at kelly@bbsociety.org

Thank you for your interest in strengthening your leadership for greater social impact!